



# ARIIA

## ATL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS



**MoE**  
Ministry of Education  
Government of India

### Verification Submitted Institute Data for Atal Ranking of Institutions on Innovation Achievements (ARIIA) - 2020-21

Institute Name: Poornaprajna Institute of Management, Udupi [ARI-C-16983]

### List all the departments / centers / units are part of innovation and startup ecosystem of the institute

Srno	Department / Center / Unit Name	Type of Department / Center / Unit	Mention the Stream / Discipline / Sector of focus	Department / Center / Unit Level	Program Type	Student / Beneficiary Strength (2019-20)	Academic Staff Strength (2019-20)	Non-academic Staff Strength (2019-20)
1	Poornaprajna Institute of Management	Academic Department with lab facility	MBA	UG / PG / PhD	Non-Technical	111	9	5
2	Poornaprajna Centre for Research and Development	Research Unit / Park	Social Research	At all level	Non-Technical	111	1	1

### Participation of HEI in Innovation & Entrepreneurship Initiatives of Ministry of Education (Till Today)

Programs/Initiatives	Status	Registration ID
Adopted National Innovation and Start-up Policy at the HEI	No	Not Required
Establishment of Institution's Innovation Council (IIC) at HEI	NO	Not Required
Trained Innovation Ambassadors at HEI	NO	Not Required
Participation in Smart India Hackathon (SIH)	No	Not Required
Facilitated listing start-ups/ technologies in Young India combating COVID with Knowledge, Technology and Innovation (YUKTI 2.0) portal of MIC	No	Not Required
Participation in National Education Alliance of Technology (NEAT)	No	Not Required

### Section 1 > i : Details of Co-curricular events/programs related to Innovation, IPR and Entrepreneurship/Start-up Conducted by the HEI

Srno	Name of Program (Full Name)	Program Theme	Program Type	Program Category	Organizing Department / Centre / Student Body Name	Program Start Date	Program End Date	Program Duration (in Days)	Program Location	Internal Participants (Student)	Internal Participants (Faculty)	External Participants (Student)	External Participants (Faculty)	Total Number of Participants	Had institute spent expenses either from own resource/received fund to organise the program/activity/event?	Did any of the participants received any awards/recognition for startup / innovation ideas / research?
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**Section 1 > i : Details of Co-curricular events/programs related to Innovation, IPR and Entrepreneurship/Start-up Conducted by the HEI**

1	Prajna Vaibhavam	Entrepreneurship/Startup	B-Plan Competitions	Institute Lead Activity	MBA	13-02-2020 00:00:00	12-03-2020 00:00:00	29	Within Campus	55	8	0	0	63	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	10000	Award / Position / Recognition Secured	Innovative B-plan
																Title of Innovation / Start-up Secured the Award / Recognition	Green Craft (Eco-friendly bags)	
																Award/Recognition/Achievement Received for	Business Model/Start up	
2	Corporate interaction	Entrepreneurship/Startup	Exposure visit	Institute Lead Activity	EDC	02-10-2019 00:00:00	02-10-2019 00:00:00	1	Outside Campus	17	1	0	0	18	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	6400	No	
3	Entrepreneurship Awareness Program	Entrepreneurship/Startup	Motivational speak	Institute Lead Activity	Poomprajna Centre for Research and Development	28-11-2019 00:00:00	28-11-2019 00:00:00	1	Within Campus	110	8	0	0	118	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	8000	No	
4	Entrepreneurship Development Program	Entrepreneurship/Startup	Motivational speak	Institute Lead Activity	Poomprajna Centre for Research and Development	10-12-2019 00:00:00	10-12-2019 00:00:00	1	Outside Campus	0	0	115	6	121	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	8000	No	
5	Entrepreneurship Development Program	Entrepreneurship/Startup	Motivational speak	Institute Lead Activity	Poomprajna Centre for Research and Development	16-12-2019 00:00:00	16-12-2019 00:00:00	1	Outside Campus	0	0	160	9	169	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	9000	No	
6	Entrepreneurship Awareness and Guidance for Women	Entrepreneurship/Startup	Motivational speak	Institute Lead Activity	Poomprajna Centre for Research and Development	18-02-2020 00:00:00	18-02-2020 00:00:00	1	Outside Campus	0	0	50	0	50	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	9000	No	

**Section 1 > ii : Details of Students, Faculties/Staff Participation/Representation in Co-curricular events/programs related to Innovation, IPR and Entrepreneurship/Start-up at the State, National and (or) International Level (Organized by External Organizations) sent by the HEI**

Srno	Name of Program	Program Theme	Program Type	Organizing Agency	Organizing Agency	Program Start	Program End Date	Program Duration(i)	Participants	Participants	Total Number	Awards/R ecognitio	Award / Position /	Title of Innovatio	Had institute spent expenses either from own resource/	Did any of the participants received any awards/recognition
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**Section 1 > ii : Details of Students, Faculties/Staff Participation/Representation in Co-curricular events/programs related to Innovation, IPR and Entrepreneurship/Start-up at the State, National and (or) International Level (Organized by External Organizations) sent by the HEI**

	(Full Name)		/ Institute Name	Type	Date	n Days)	(Students )	(Faculty)	of Participa nts	ns/Achiev ements	Recogniti on Secured	n / Start-up Secured the Award / Recogniti on	received fund towards sending delegation to participate / represent the activity /event?	for startup / innovation ideas / research								
1	Self Employment Training	Entrepreneurship/Startup	Skill development	Rural Development and Self Employment Training Institute (RUDSETI)	Non-Govt. Agencies	07-12-2019 00:00:00	07-12-2019 00:00:00	1	41	3	44	No	---	---	Total Total Expense Amount Incurred by Institute? (In Rupees) 9500	No						
2	Magma-Magmacian	Entrepreneurship/Startup	B-Plan Competitions	Srinivas College of Management and Commerce	Educational Institute	21-10-2019 00:00:00	22-10-2019 00:00:00	2	2	0	2	No	---	---	Total Total Expense Amount Incurred by Institute? (In Rupees) 1000	No						
3	UDYAM SAMAGAM	IPR	Awareness	MSME and DIC	Govt. Agency (State)	27-09-2019 00:00:00	28-09-2019 00:00:00	2	22	0	22	No	---	---	No	No						
4	National Conference on Women Entrepreneurship in Tourism and Hospitality Industry in India	Entrepreneurship/Startup	Conference	Moti Mahal College of Hotel Management, Mangalore	Educational Institute	01-02-2020 00:00:00	01-02-2020 00:00:00	1	3	0	3	Yes	Best Paper Presentation Award	Women Entrepreneurship in Travel And Tourism Industry	Total Total Expense Amount Incurred by Institute? (In Rupees) 1200	<table border="1"> <tr> <td>Award / Position / Recognition Secured</td> <td>Best Paper Presentation Award</td> </tr> <tr> <td>Title of Innovation / Start-up Secured the Award / Recognition</td> <td>Women Entrepreneurship in Travel And Tourism Industry</td> </tr> <tr> <td>Award/Recognition/Achievement Received for</td> <td>Novel Research Paper/Work</td> </tr> </table>	Award / Position / Recognition Secured	Best Paper Presentation Award	Title of Innovation / Start-up Secured the Award / Recognition	Women Entrepreneurship in Travel And Tourism Industry	Award/Recognition/Achievement Received for	Novel Research Paper/Work
Award / Position / Recognition Secured	Best Paper Presentation Award																					
Title of Innovation / Start-up Secured the Award / Recognition	Women Entrepreneurship in Travel And Tourism Industry																					
Award/Recognition/Achievement Received for	Novel Research Paper/Work																					

**Section 2 > i : List the Academic Programs on Innovation, IPR and Entrepreneurship Development Offered During the Academic Period (2019-20)**

Srno	Title of Course/Subject Offered	Program Theme	Type of Course	Course Offering Department/Centre/Unit Name	Level of Course	Program Start Date	Program End Date	Program Duration(in Days)	Mode of Delivery	Total Numbers of Participants	Total Numbers of Contact Hours of Course ( Minimum 30 Contact hours)
1	Entrepreneurship Development and Small Business	Entrepreneurship/Startup	Elective/Core Credit Course	Credit Course (Compulsory)	MBA	01-02-2020	30-06-2020	151	Offline	56	54

**Section 2 > ii : List the Employment Generation Skill Development Programs Organized by the HEI on Innovation, IPR and Entrepreneurship Development During the Academic Period (2019-20)**

Srno	Title of the Training Program	Program Theme	Type of Course	Course Offering Department/Centre/ Unit Name	Program Start Date	Program End Date	Program Duration(in Days)	Mode of Delivery	Total Numbers of Participants	Total Numbers of Contact Hours of Course ( Minimum 30 Contact hours)
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1	PERSONALITY SKILL DEVELOPMENT PROGRAM	Entrepreneurship/Startup	Employment Generation Training Programs	Poornaprajna Institute of Management	05-08-2019	14-12-2019	132	Offline	56	34
2	Advanced Excel Workshop	Entrepreneurship/Startup	Employment Generation Training Programs	Poornaprajna Institute of Management	09-09-2019	14-09-2019	6	Offline	56	30

**Section 2 > iii : List the Full Time Faculties had with a Degree (UG/PG/PhD) in Innovation/IPR/Entrepreneurship and (or) Received Specialized Training program of I&E, IPR (MDP, EDP, FDP, Short-term Certificate Course, of minimum 30 hours Duration) conducted by various State, Central Govt. agencies, and Knowledge Agencies in the Academic Period (2019-20)**

No Data Filled!

**Section 3 > i : List Idea/Innovation Centric Student Clubs Are Functional at the HEI with Access to Co-working Space/Work-stations for Students with Facilities & Equipment Available to promote and Support Innovation, Entrepreneurship and IPR Activities in Campus**

Srno	Name of Student Club	Type of Club	Year of Establishment	Type of Facilities Available at the Club	Student Club with Access to Other I&E Facilities at the HEI	No of Programs/Activities Organized by the Student Club During the AY 2019-20	Student Club Team Lead Name	Student Club Team Lead Email	Student Club Team Lead Phone
1	Entrepreneurship Development Cell	Idea Club	2007	Co-working Space	Incubation Unit	4	Harshith	harshith@pim.ac.in	7259496570
2	IPR Cell	Idea Club	2014	Co-working Space	No Such Facilities Exist in the Campus	2	Shilpa	shilpa18@pim.ac.in	7353278225

**Section 3 > ii > a : List the Pre-Incubation Facility (Tinkering Lab/Makers' Space/Design Centre/New Gen IEDC/IEDC/EDC/Innovation Centre/Startup Cell) (>= 600 Sq. Ft. Floor Area)**

Srno	Name of Pre-Incubation Centre	Type of Facility	Year of Establishment	Type of Facilities Available at the Centre	Pre-Incubation with Access to Other I&E Facilities at the HEI	Name of the Funding Schemes Available with Pre-Incubation Unit, if any (Optional)	Facility Details	Total Nos of Dedicated Executive/Management team Strength Engaged at the Facility	Had the Pre-Incubation Unit Provided any Funding Support for Idea/Prototype/Innovation Development and implementation during the Financial Year 2019-20	Had institute Generated Income either from Services Offered by Pre-Incubation Centre/Facilities?	Had institute spent expenses either from own resource/received fund towards Establishment/Operation of Pre-Incubation Centre/Facilities?						
1	Poornaprajna Centre for Research and Development	EDC	2016	Co-working Space	Student Clubs	Student Clubs	<table border="1"> <tr> <td>Facility Incharge Name</td> <td>Dr. Krishna Kothai</td> </tr> <tr> <td>Facility Incharge Email</td> <td>krishna.kothai@pim.ac.in</td> </tr> <tr> <td>Facility Incharge Phone</td> <td>9886853491</td> </tr> </table>	Facility Incharge Name	Dr. Krishna Kothai	Facility Incharge Email	krishna.kothai@pim.ac.in	Facility Incharge Phone	9886853491	2	No	No	No
Facility Incharge Name	Dr. Krishna Kothai																
Facility Incharge Email	krishna.kothai@pim.ac.in																
Facility Incharge Phone	9886853491																

**Section 3 > ii > b : List the Centre of Excellence (CoE) Facilities with Advance Tools and Equipment at the HEI (>= 1000 Sq. Ft. Floor Area)**

No Data Filled!

**Section 3 > ii > c : List the Incubation Facilities at the HEI (>= 1500 Sq. Ft. Floor Area)**

No Data Filled!

**Section 3 > ii > d : List the Innovation Park/Research Park Facilities at the HEI (>= 5000 Sq. Ft. Floor Area)**

No Data Filled!

**Section 3 > ii > e : List the IPR Cell/Technology Transfer Centre Facilities at the HEI**

No Data Filled!

**Section 3 > iii > a : Provide detail list of Faculties as Mentor to help Ideas/Innovations/Startups**

Srno	Name of the Faculty	Designation of the Faculty	Mentor Expert Area	Years of Experience in Mentorship (In Years)
1	Dr. Krishna Kothai	Co-ordinator	Idea/Innovation Development	26
Name of Idea/Innovation/ Startup Mentored		Mentoring Setup [Within (or) Outside] HEI		CIN (in case it is Startup)
Poornaprajna -Rotary Club Centre for social empowerment		Within		

**Section 3 > iii > b : Provide detail list of External Experts/Agencies engaged as Mentor to help Ideas/Innovations/Startups**

No Data Filled!

**Section 4 : List all the Innovations Generated Developed, Completed and Implemented in Ground with Support of Pre-incubation & Incubation facilities at the HEI and Recognitions Received**

Srno	Name of the Innovation Generated with the Support of HEI	Type of Innovation	Nature of Innovation	Name of the HEI Supported Innovation Development	Innovation Developed by	Stage of Innovation/ Stage of TRL it started receiving the Support during the FY 2019-20	Stage of Innovation/ Stage of TRL reached as on 31st March 2020	Status Pre-Incubation/Incubation Support to Innovation as on 31st March 2020	Had the Innovation Received any Recognition at State, National, International Level Programs during the financial period 2019-20	Had the Innovation Converted into Venture/Startup/SME Unit during the financial period 2019-20	Had Centre/institute provided any Financial support (either own resource or fund received from agencies) in terms of Seed Grant/Fund Support to Idea / Prototype / Innovations Development during the financial period 2019-20	Had the Innovations raised any Seed fund/Angel Investment/VC during the period of receiving pre-incubation/incubation support at your Pre-incubation/incubation or HEI during the financial period 2019-20	Had the Pre-incubation/Incubation Centre/HEI received any income/revenue from Idea/Prototype/Innovations for the pre-incubation/incubation support and the services offered by Pre-incubation/incubation or institute during the financial period 2019
1	Poornaprajna-Rotary Centre for Social Empowerment	Service Innovation	Non-Technological / Social / Community Innovation	Poornaprajna Centre for Research and Development	Staff			Innovation Development Ongoing	No	No	No	No	No

Name	Type	Gender	Email	Contact
Dr. Krishna Kothai	Staff	Male	krishna.kothai@pim.ac.in	9886853491

**Section 5 : List all the Ventures/Startups/SME Units Established with Support of Pre-incubation & Incubation facilities at the HEI**

No Data Filled!

**Section 7 > i : List all the Collaborations with External Agencies and Co-Creation of I&E Activities by the HEI**

No Data Filled!

**Section 8 > ii : List the IPs Filed/Published/Granted (Copyright & Designs Only) by the HEI as an Applicant / Co-applicant / Co-owner**

No Data Filled!

**Section 8 > iii : List the IP (Patents only) Filed by the HEI as Applicant / Co-applicant / Co-owner**

No Data Filled!

**Section 8 > v : List the IPs hold by the Innovation teams/Startups Incubated at the Pre-incubation/incubation Unit of the HEI**

No Data Filled!

**Section 8 > vi : List the IP Commercialized/Transferred Published & Granted to HEI as Co-applicant/Co-owner**

No Data Filled!

## Declaration

To,  
The ARIIA Committee  
MHRD's Innovation Cell  
New Delhi

### Joint Declaration by the Head of the Institute and Nodal Officer

Dear Sir,

Herewith, myself Dr. BHARATH V (Head of Institute) and Mrs. SUJATHA G L (Nodal Officer) jointly declaring on behalf of our institute is that all the information submitted are true and correct to best of our knowledge.

Thank you

The Head of Institute

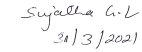


Dr. Bharath V  
31/03/2021

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Dr. BHARATH V  
Head of the Institution,  
Udupi, Karnataka

Nodal officer



Mrs. Sujatha G L  
31/03/2021

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Mrs. SUJATHA G L  
Nodal Officer,  
Udupi, Karnataka